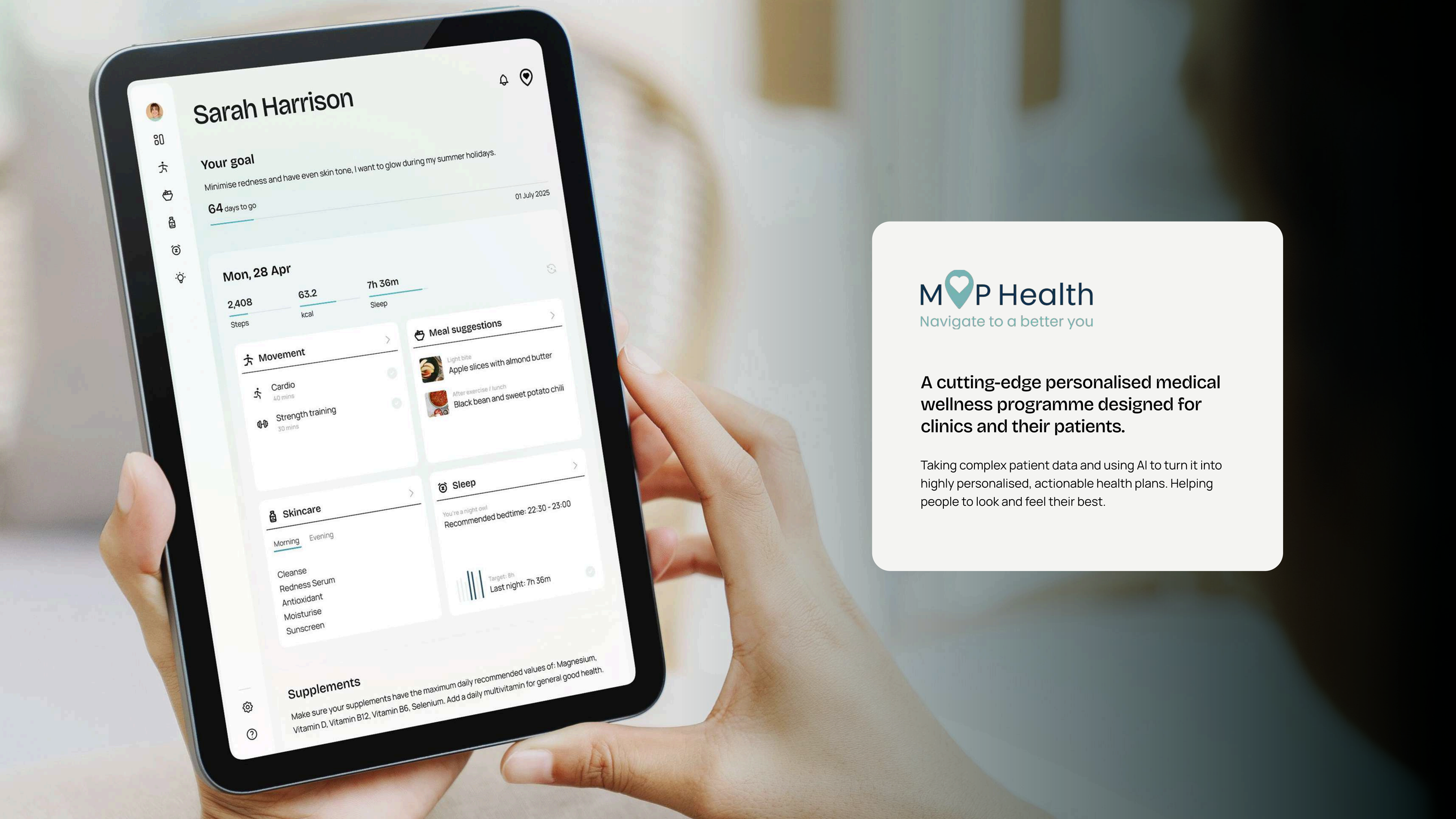
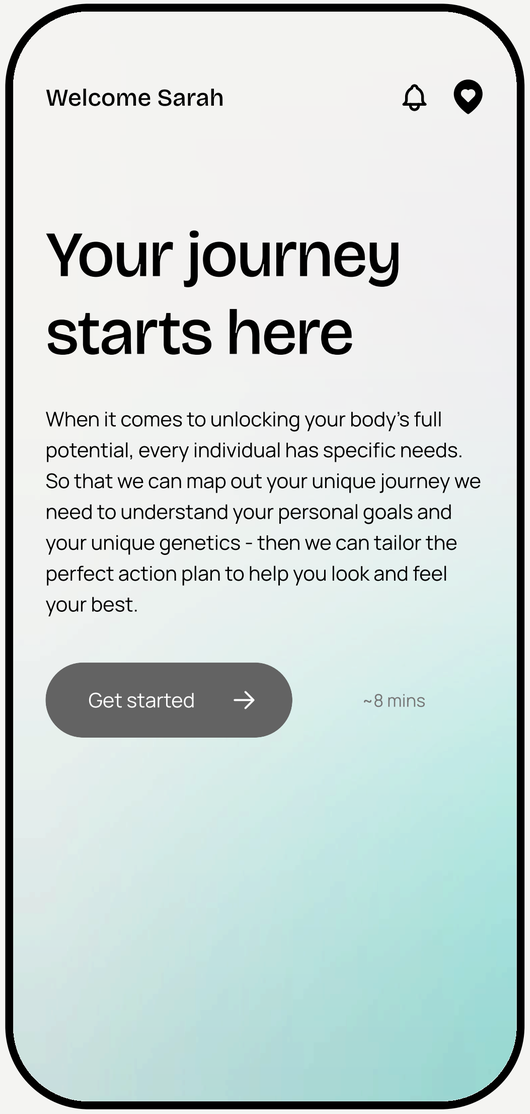


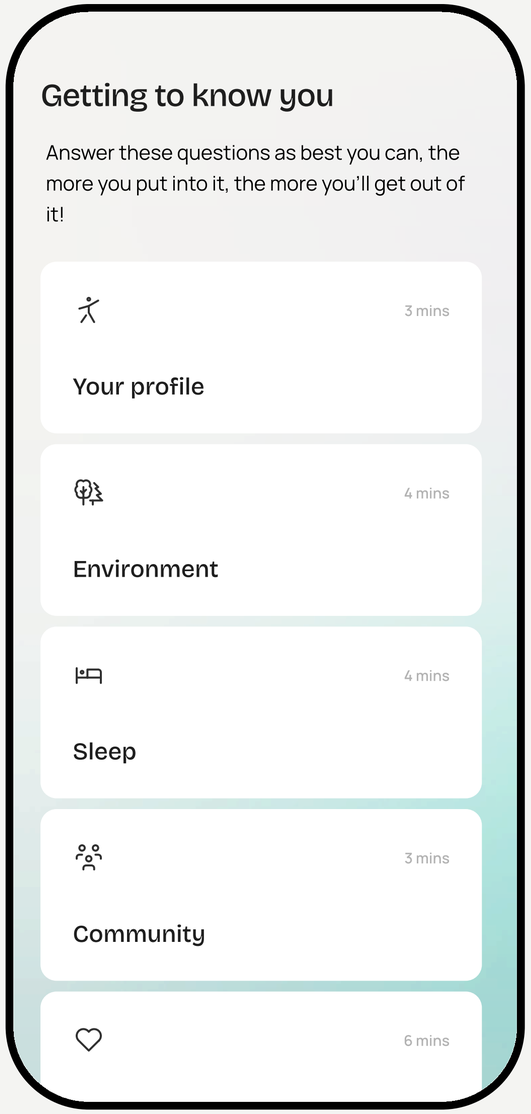
MVP Health

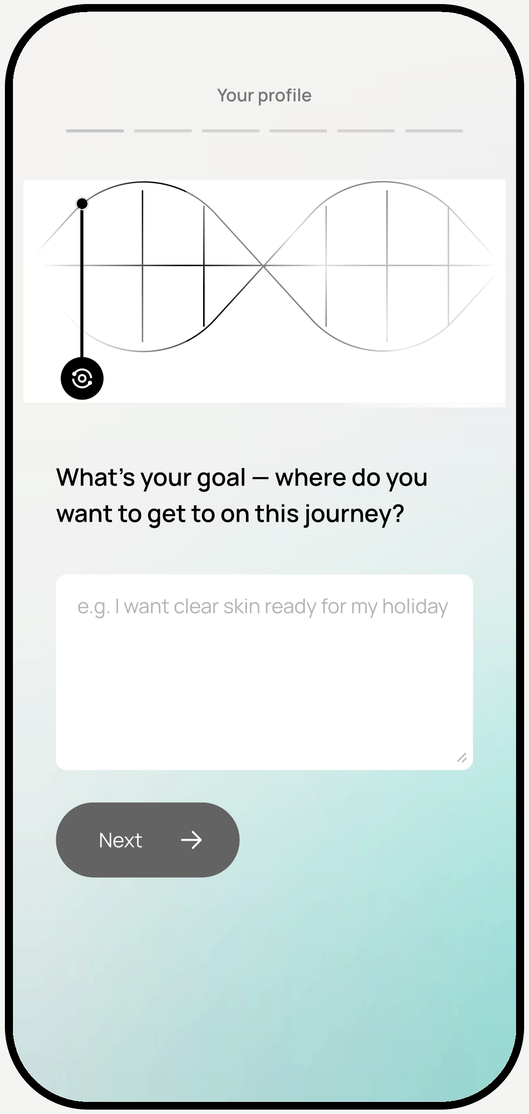
Navigate to a better you

A cutting-edge personalised medical wellness programme designed for clinics and their patients.

Taking complex patient data and using AI to turn it into highly personalised, actionable health plans. Helping people to look and feel their best.







Keeping it personal

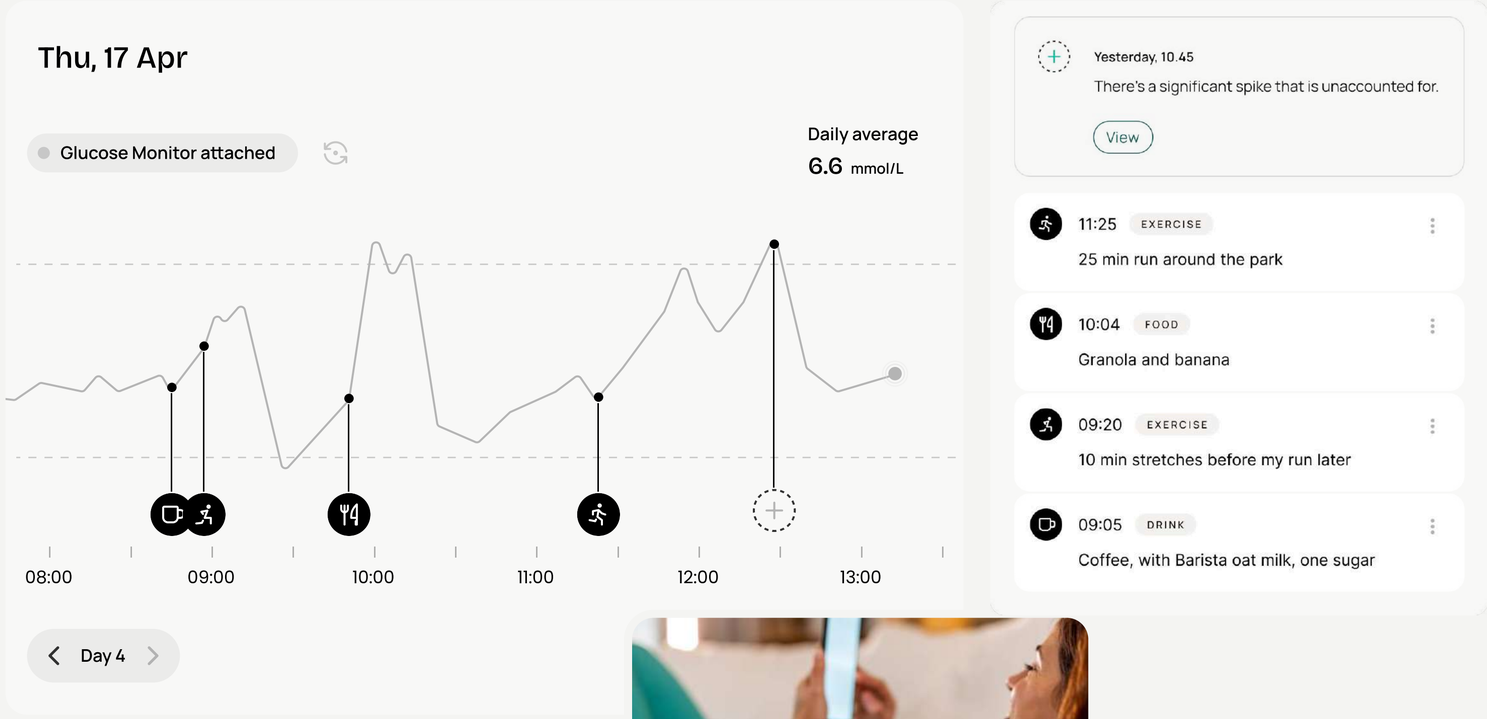
A simple and relatable questionnaire helps patients engage and invest in the process. It ensures they feel heard and that their goals are understood on a human level.

It's the first step in the journey and already reduces the burden on busy clinics, allowing them to take a step back.

DNA x Bloods x CGM x Questionnaire

The most relevant tests allowing clinics to offer their patients comprehensive health insights combining DNA, blood, and metabolic data, all streamlined into a single, easy-to-use platform

Questionnaire	Complete
DNA analysis	Complete
Blood analysis	Complete
CGM	Complete

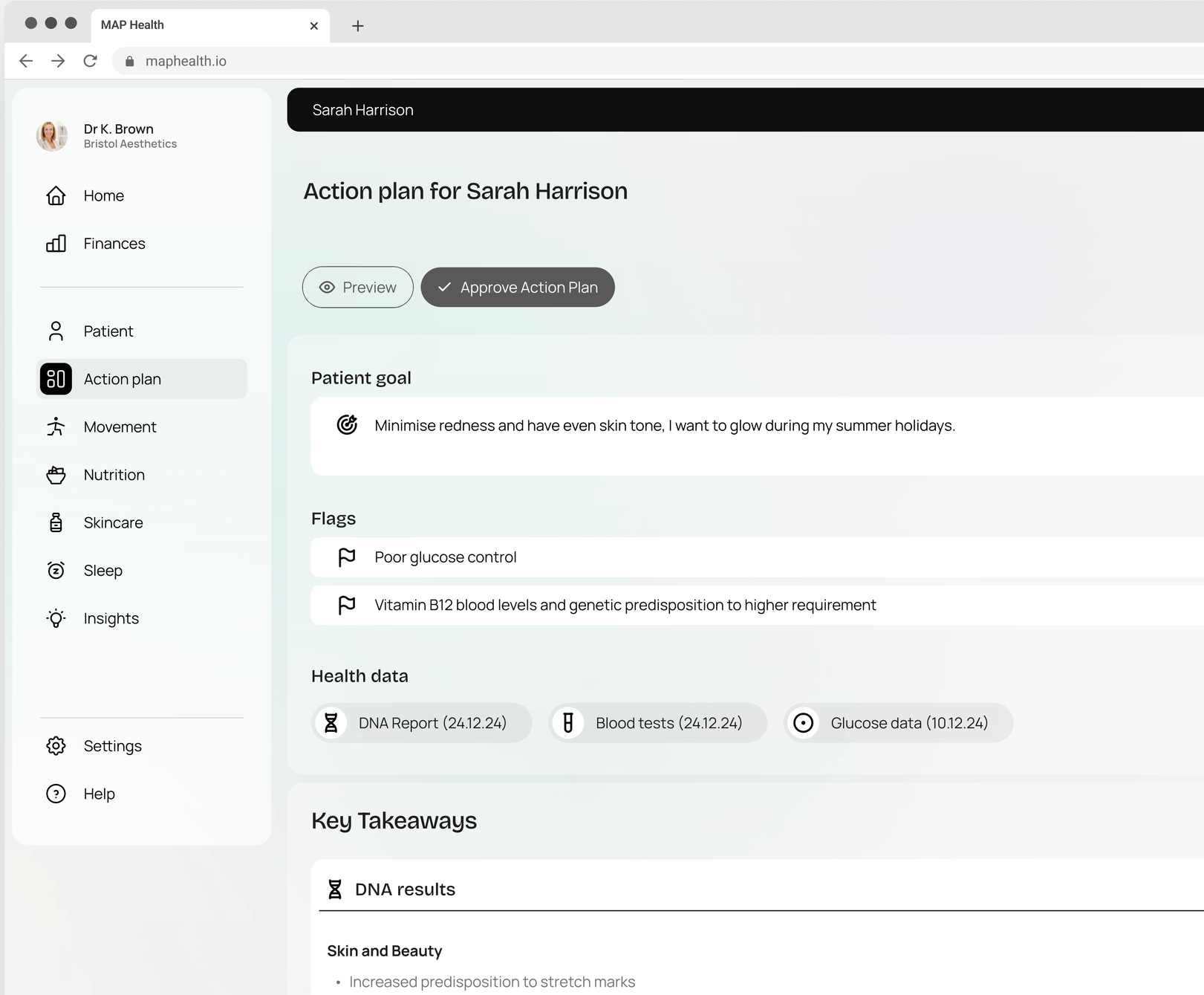


In the first 2 weeks, patients are given a Continuous Glucose Monitor (CGM) to track their blood sugar levels and identify trends in their behaviours.

Clinician control

Our AI-driven platform takes patient data and converts it into a bespoke actionable wellness program.

Clinics can simply review, approve and deliver it to their patient, all seamlessly within the platform.



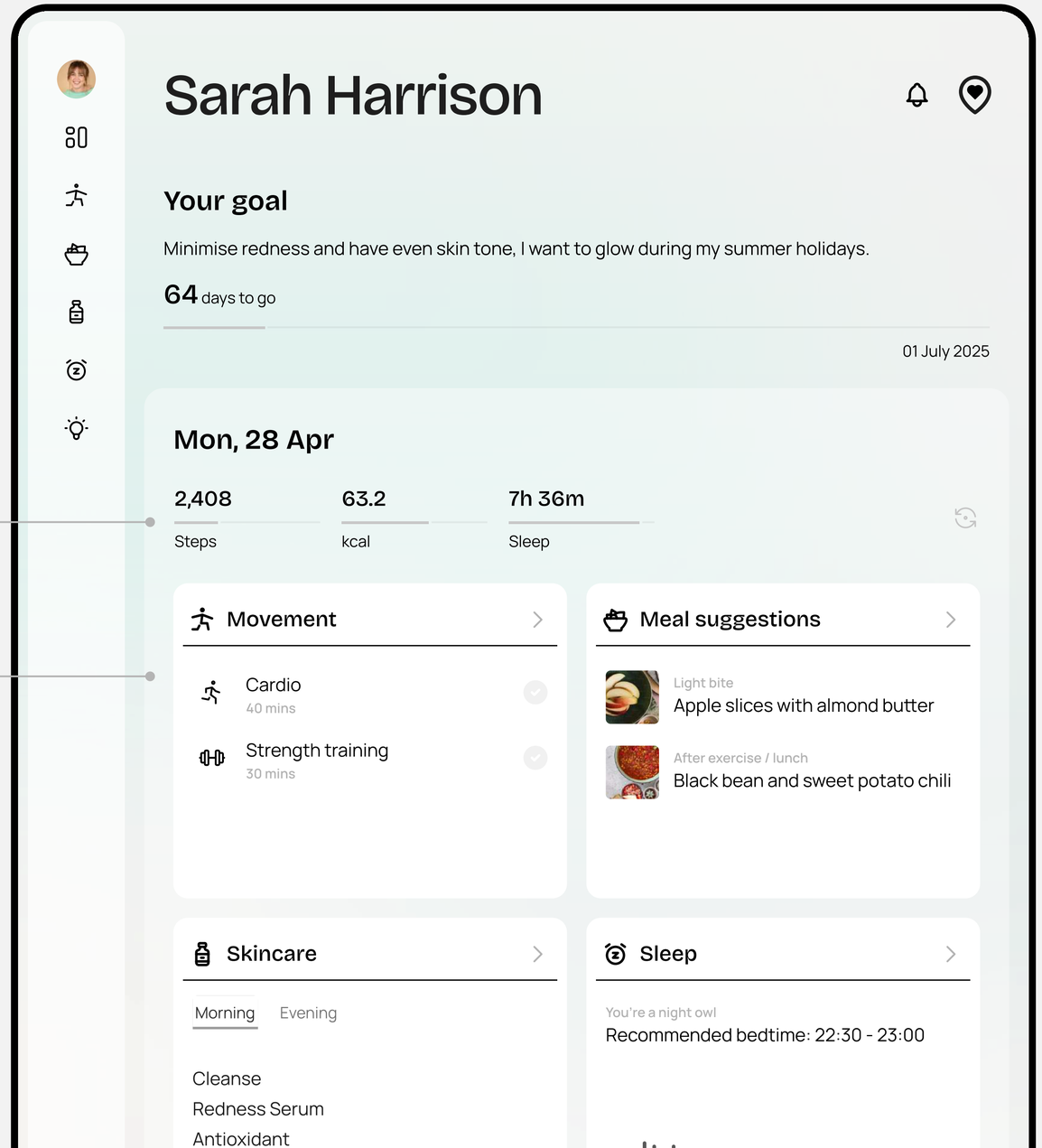
Clinician view of a drafted Action Plan for their patient. They can review the Patient goal, anything flagged in the data, and the key takeaways.

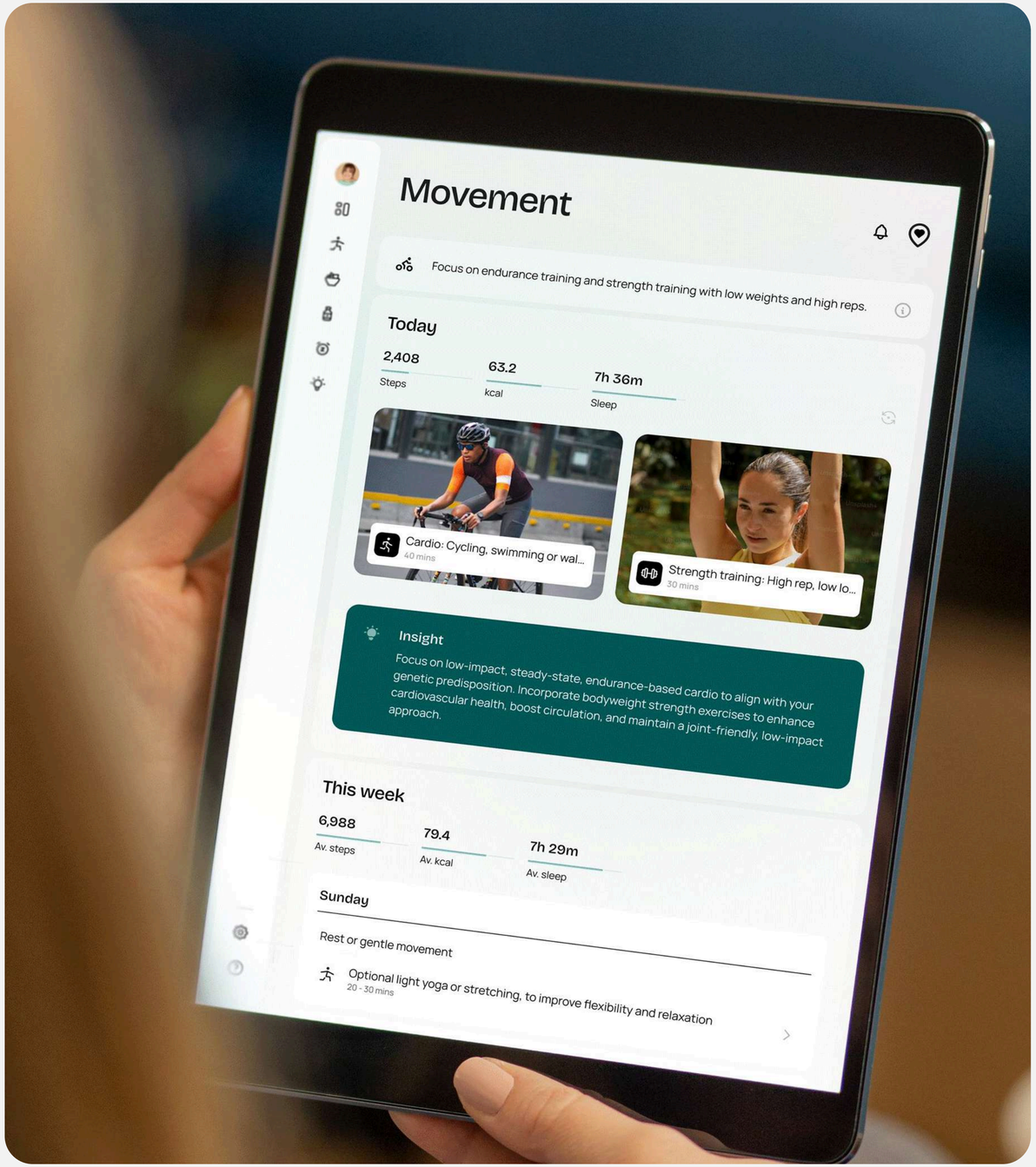
Complex data made simple

MAP Health takes very complex patient data mapped against the patients goals, behaviours and lifestyle and turns it into a highly personalised action plan.

Connect to your preferred health apps to display daily metrics.

Daily recommendations for exercise, meals, skincare and sleep.





Knowledge is power

To increase user understanding and engagement, action plans are delivered to the patient with an onboarding experience. Patient data is summarised in more natural language and their recommendations are backed with evidence and reasoning.

Action plans also provide valuable insights in context, helping patients to make better decisions and understand the benefits.

Understanding your results

Skincare recommendations

DNA analysis

- Increased predisposition to developing stretch marks

Your personalised skincare routine is designed to calm redness, even out skin tone, and enhance your natural glow.

Gentle cleansers remove impurities without irritating the skin, while soothing serums with anti-inflammatory ingredients reduce redness, improve texture, and brighten your complexion.

Barrier-strengthening moisturisers lock in hydration, reduce irritation, and promote radiance.

Daily sunscreen protects against UV damage, a key trigger for redness and pigmentation.

Providing value

MAP Health integrates with the clinic's products and services which are offered to patients through tailored recommendations

Personalised product / service recommendations available at their specialist clinic.